# Links to the most popular arts-based crowdfunding platforms

This section only lists sites that serve donation crowdfunding. There are many popular sites internationally that handle equity crowdfunding (selling ownership in a company to members of a crowd) that have not been included in this list. At the current time, Canadadian law prohibits equity crowdfunding.

Full Crowdfunding Site Directories:

* The Canadian Media Fund Crowdfunding directory lists all crowdfunding sites available in Canada (with the exception of Kickstarter) <http://crowdfunding.cmf-fmc.ca/directory>.
* The National Crowdfunding Association of Canada also provides a concise list of Canadian portals by province <http://www.ncfacanada.org/canadian-crowdfunding-directory/>.
* A global list of Crowdfunding sites is available through The Soho Loft <http://thesoholoft.com/global-list-of-crowdfunding-sites/>

For further reference, a listing of the most active english language Crowdfunding sites used world-wide is listed below.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Site** | **Link** | **Country of Origin** | **Available in Canada** | **NOT available in Canada** |
| InvestYYC | <http://www.investyyc.com/> | Canada – Calgary only. |  |  |
| Canadian Media Fund | <http://crowdfunding.cmf-fmc.ca/directory> | Complete directory of crowdfunding sites accessible to Canadian projects. |  |  |
| Kickstarter | <http://www.kickstarter.com/> | U.S.A. |  |  |
| Indiegogo | [http://www.indiegogo.com](http://www.indiegogo.com/) | U.S.A. |  |  |
| Pozible | <http://www.pozible.com/> | Australia |  |  |
| Rocket Hub | <http://www.rockethub.com/> | U.S.A. |  |  |
| Fund it | <http://www.fundit.ie/browse> | Ireland |  |  |
| Fund Razr | <https://fundrazr.com/> | U.S.A. |  |  |
| We fund | <http://wefund.com/> | U.K. |  |  |
| We Did This (arts section of People Fund) | <http://www.peoplefund.it/arts/> | U.K. |  |  |
| Sponsume | <http://www.sponsume.com/> | U.K. |  |  |
| Power 2 Give | <http://www.power2give.org/> | U.S. |  |  |
| USA Projects | <http://www.usaprojects.org/> | U.S. |  |  |
| Art In A Box | <http://artinabox.net/> | U.S. monthly art subscription service |  |  |
| Sunday Soup | <http://sundaysoup.org/> | International soup dinner to support art projects |  |  |

# Links to how-to guides and information on crowdfunding

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Site** | **Link** | **Set-up & Run Campaigns** | **General Fundraising** | **Tools & other stuff** |
| Canadian Media Fund: Crowdfunding in a Canadian Context | <http://crowdfunding.cmf-fmc.ca/best_practices> |  |  |  |
| Charity Village: Deconstructing Philanthropy | <https://charityvillage.com/topics/fundraising/deconstructing-philanthropy.aspx> |  |  |  |
| Crowdsourcing.org: 3 Management Tools for Your Campaign | <http://www.crowdsourcing.org/editorial/crowdfunding-tip-of-the-week-three-management-tools-for-your-campaign/28073> |  |  |  |
| Edge Research: The Next Generation of American Giving | <http://www.edgeresearch.com/Edge%20Research%20Case%20Study%20-%20Next-Gen-Whitepaper.pdf> |  |  |  |
| Indiegogo: 5 Rookie Crowdfunding Mistakes | <http://www.youtube.com/watch?v=zbsX9zxOLaM> |  |  |  |
| Indiegogo: Crowdfunding Marketing 101 | <http://www.youtube.com/watch?v=9VQgCDTRTyU> |  |  |  |
| Indiegogo: Learn How to Raise Money for an Idea | <http://www.indiegogo.com/learn-how-to-raise-money-for-a-campaign> |  |  |  |
| Kickstarter Best of 2012 | <http://www.kickstarter.com/year/2012?ref=footer> |  |  |  |
| Kickstarter: How to Make Great Rewards | <http://www.youtube.com/watch?v=JT45-zDoPmY&feature=c4-overview&list=UUPV33YGEVLwtOotz9ZG0XQw> |  |  |  |
| Kickstarter School | <http://www.kickstarter.com/help/school?ref=help_nav#defining_your_project> |  |  |  |
| Make Something Edmonton | <http://www.makesomethingedmonton.ca/> |  |  |  |
| People Fund It: Reward Tips | <http://www.peoplefund.it/blog/reward-tips/#.UieH85JJPRE> |  |  |  |
| People Fund It: Top Tips | <http://www.peoplefund.it/help/tips/> |  |  |  |
| People Fund It: Video Script Tips | <http://www.peoplefund.it/blog/video-script-tips/#.UieID5JJPRE> |  |  |  |
| Pozible Handbook | <http://www.pozible.com/help/handbook> |  |  |  |
| Press Release Template for a Crowdfunding Campaign | <http://www.peoplefund.it/blog/press-release-template-for-crowdfunding-campaign/#.UieIHpJJPRE> |  |  |  |
| Rocket Hub: Success School | <http://www.rockethub.com/education> |  |  |  |
| Sponsume: The 7 Deadly Sins of Crowdfunding | <http://www.sponsume.com/getting-started/7-deadly-sins-crowdfunding> |  |  |  |
| USA Projects: What’s in it For Supporters | <http://www.usaprojects.org/get_involved/supporters> |  |  |  |