

INTRODUCTION TO SOCIAL ENTERPRISE

POTENTIAL

POSSIBILITIES & PITFALLS

POWERED BY



theSedge.org

Where Social Enterprise Works

TODAY

WHO AM I?
WHAT IS SE?
THE PROS
THE PITFALLS
EXAMPLES
READINESS
TRICO
DRAW



WHAT IS SOCIAL ENTERPRISE?

EMPLOYING
MARKET-BASED, ENTREPRENEURIAL
STRATEGIES FOR THE PURPOSE OF
PROGRESSING
AN ORGANIZATION'S
SOCIAL OR ENVIRONMENTAL
IMPACT

WHAT'S YOUR EXPERIENCE?

WHAT — WHY — HOW



WHAT ARE THE POSSIBILITIES?

THE "PROS"



**IT'S ABOUT THE
"AND"**

**ADVANCING
MISSION**



**FINANCIAL
SUSTAINABILITY**

BENEFITS

ADVANCING MISSION

GREATER TRANSFORMATIVE
SYSTEMS CHANGE (INTEGRATED)



BENEFITS

FINANCIAL SUSTAINABILITY

FREEDOM & GROWTH

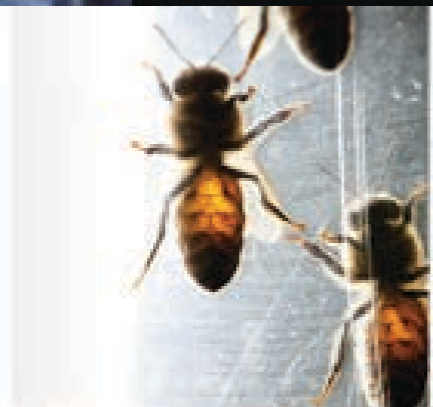


WHAT SHOULD I LOOK OUT FOR? POTENTIAL PITFALLS



NOT STAYING TRUE TO YOUR VISION FOR CHANGE





— JAMIE OLIVER'S —
FIFTEEN
ESTD 2002

NOT EXPLORING MULTIPLE IDEAS

(OR FALLING
IN LOVE
WITH YOUR
FIRST IDEA)



ONE WAY



**CHANGING KIDS' LIVES
FROM THE SEAT OF A BIKE**



EXPECTING A SILVER BULLET





mission: to eliminate needless blindness

... by providing compassionate and high quality eye care for all

Hospital Services

■ □ □ □ □ □ □ □



SERVICES

Hospital Services

- Community Outreach
- Education & Training

UPCOMING EVENTS

- ♦ The Commonwealth Eye Health Consortium (CEHC) – Summary of available Clinical Fellowships

CURRENT NEWS



SETTING UNREALISTIC FORECASTING OR TARGETS





LUTA SPORTSWEAR



NOT BUILDING A STRATEGIC PLAN





VisionSpring

See well, do well.

[Why Eyeglasses?](#) [How We Work](#) [Why We're Unique](#)

[Donate](#)



OUR MISSION

Affordable Access to Eyewear, Everywhere.

**ACT
NOW!**

[SELL OUR GLASSES](#)

OR

[DONATE](#)

2,302,570

pairs of glasses delivered

LETTING LEGAL DICTATE



Me to We / About Us / Our Organization
/ Social Enterprise: An Innovative New Model

Social Enterprise: An Innovative New Model



About Us

- ▶ Careers
- ▶ A Family Of Organizations
- ▶ Our Story
- ▶ Our Organization
 - ▶ Social Enterprise: An Innovative New Model
 - ▶ Our Mission
 - ▶ Accountability
 - ▶ Our Charity Partner and Best Friend
- ▶ Our Team

OVER \$5M TO
FREE THE CHILDREN

IS SOCIAL ENTERPRISE A FIT?

SUITABILITY &
READINESS



QUESTIONS TO ASSESS READINESS

A close-up photograph of a person's hands holding a folded paper map of a city street grid. The map is slightly out of focus, showing various street names and colors. The text is overlaid on the map in a clean, white, sans-serif font.

MISSION SKILLS
RISK SPACE
SYSTEMS FINANCES



THE
TRICO CHARITABLE
FOUNDATION
DAN OVERALL

An aerial photograph of a city during sunset. The sky is filled with soft, golden light and scattered clouds. The city below is densely packed with buildings, many featuring traditional Thai-style roofs with orange tiles and dark wood accents. The overall atmosphere is calm and contemplative. The word "QUESTIONS?" is written in a large, blue, sans-serif font across the middle of the image.

QUESTIONS?