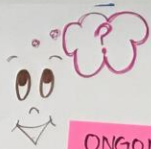


CURRENT THINKING



ONGOING, REGULAR ROLES

NOT ENOUGH \$\$



MISSION STATEMENTS

\$\$

Jen
780-915-1762
@ChanginJen
jennifer.boyer@gov.ab.ca



FACTS, ETC.

EVENT (discrete)
GROUP

RETENTION =
RECOGNITION =
RELATIONSHIP

↑
PART OF THE JOB

GIVE BACK + SKILLS

~~GEOGRAPHY~~
✓ PASSION

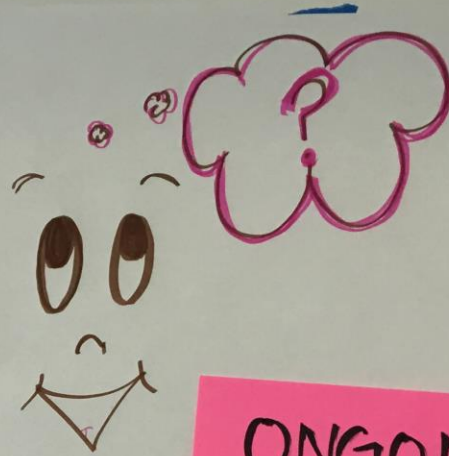
- EMPLOYEES
- VOLUNTEERS
- STAFF



NEW THINKING

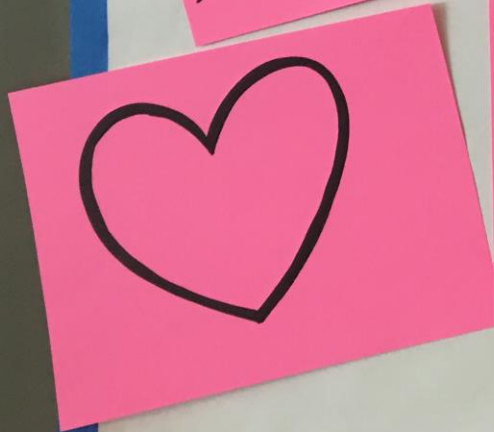


CURRENT THINKING



NOT
ENOUGH
\$\$

ONGOING,
REGULAR
ROLES



MISSION
STATEMENTS

\$\$

Jen
780-
@Ch
jennifer



FACTS,
ETC.

□ EVEN
(disc
□ GRO



5-1762
in Jen
eyer@gov.ab.ca

NEW THINKING



RETENTION =
RECOGNITION =
RELATIONSHIP

□ EVENT
(discrete)
□ GROUP

↑
PART OF
THE JOB

~~GEOGRAPHY~~
✓ PASSION



GIVE BACK
+
SKILLS

- EMPLOYEES
- VOLUNTEERS
- ✓ STAFF