



**Make Dollars Make Sense**  
Funding & Financial Management 101

# Budgeting Part 2: Budgeting Fitness Class!

With Andy Palak, CA

# YOUR EXPECTATIONS

Highlight your expectations for this  
Budgeting Workshop

# A Quote

*Setting up a Budget is easy, finding  
the funds is the difficult part*

## A statistic

- 60% of organizations do not link strategy to budgeting
- 90% lack a strategic plan

# ACTIVITY:

## Budget Preparation Check List

Break out Groups :

- Prepare Activities , Responsibilities & Timelines

# BUDGET ASSUMPTIONS

Break out Groups :

- List Major Budget Assumptions and assumptions that need to be addressed and evaluated prior to commencement of detailed Budget

CONSIDER :

- What information is Confidential?

# Significant accounting policies

- Revenue recognition
  - Donor restricted funds
    - Initially deferred and then recognized as revenue in the period in which the related expenses are incurred.
  - Donated goods and services
    - Not recorded as revenue due to difficulties in determining fair value.
  - Allocation of expenses
    - Salaries assigned to programs based on FTE's utilized in that program.
- Deferred Revenue
  - Contributions received on which there were restrictions, which possibly could require repayment, or pertain to funding periods subsequent to year-end.

# BUDGET TEMPLATES:

- Revenue and expenses
- Balance Sheet
- Cash Flow

## CONSIDER :

- Budgets for Funders and how to incorporate into the Budget for the organization as a whole
- KPI ( Key performance indicators )
  - Measures and monitors your Budget



# Budgeting Tools

Do you need Budgeting software ?

- It depends ...
- Can use budgeting spreadsheets, etc

# BUDGET PACKAGE for BOARD of DIRECTORS

Break out Groups :

- Prepare Budget package for Board of Directors.
  - Focus on a Table of Contents and what graphs, charts, etc you would include to help tell the story

# SCENARIO PLANNING

- Considers the *WHAT* if .....
- i.e. Short term risks and uncertainties
  
- How would you react if a certain event happened in the future ?
  
- What are the key drivers and critical uncertainties in your operating environment ?

# BIG WHAT IF'S :

- Legislative
- Regulatory
- Economic issues
- Social Dynamics ( demographics )

# OTHER AREAS

- Top Down vs Bottom up Budgeting
- Zero based budgeting
- Rolling Budgets
- Forecasts

Finally

Questions?