

BWYA Coaching
Be Who You Are

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Authenticity Coach

Authenticity for Board Members

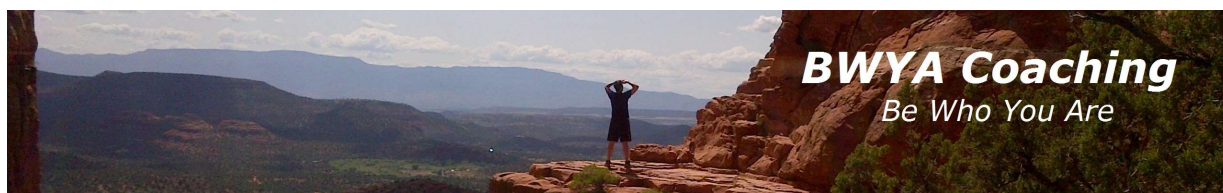


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What is Authenticity?

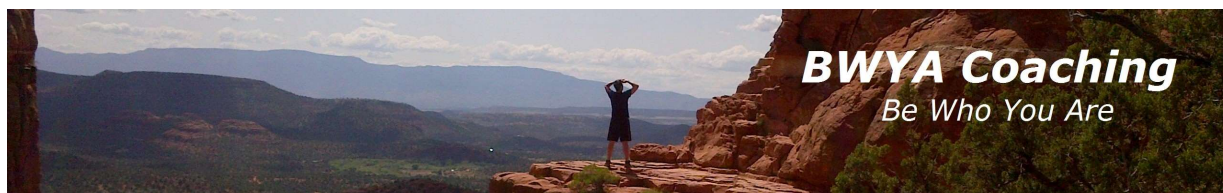
How is authenticity relevant to being a board member?

How do we achieve authenticity on my board?



What is Authenticity?

Authenticity is being true to who you are and what important to you



***As a practice,
Authenticity is being and doing
in closer and closer alignment with
who you are and what is important to you***



Complete Authenticity is when every thought and feeling you have and every action you take is an exclusive expression of who you are and what is important to you



How is authenticity relevant to being a board member?

Board Member Role: Leadership, not Management
mission, vision, strategy *operations*

Leader – intrinsic drive, people want to follow
Manager – extrinsic motivation, people have to follow

In the long run, Leadership = Authenticity



Authentic Leadership Boards

***Whole Individual
Whole Team***

***Full Engagement – Mission, Vision, Strategy
Long-Term, Strategic Focus***



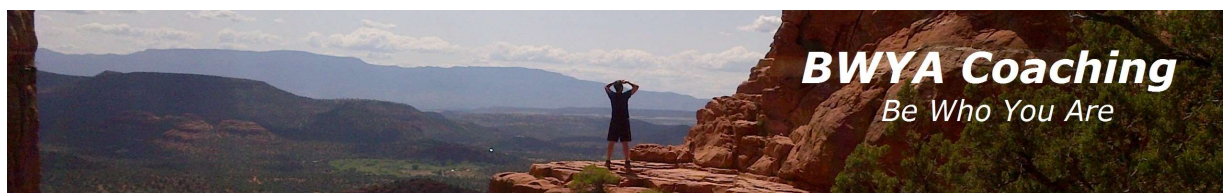
How do we achieve authenticity on my board?

Step 1 – Be Who We Are workshop

***Who am I?
Who are we?
What do we offer?
How do we deliver?***



***Authentic
Leadership
Vision & Plan***



How do we achieve authenticity on my board?

Step 2 – Integrate We workshop

***Plan executed?
Forward the vision?
Meet our goals?***



***Engagement
Alignment
Strategic Results***



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