



BWYA Coaching

Be Who You Are

Darcy G. Shenfield

Authenticity Coach

Authenticity for Board Members

What is Authenticity?

**The concept of Authenticity
Authenticity as a Practice
Aspiration of Complete Authenticity**

How is authenticity relevant to being a board member?

**Managers vs Leaders
Authentic Leadership Boards – whole individuals, whole team
Full Engagement
Strategic Focus**

How do we achieve authenticity on my board?

**Who am I?
Who are we?
What do we offer?
How do we deliver?
Integrate We Cycle**