

Glengarry Park Community Association Strategic Plan 2018 – 2020

Vision

Glengarry Park is a wonderful place to live because of its engaging citizens, available services, beautiful spaces, and safe and welcoming atmosphere.

Mission

Glengarry Park Community Association (GPCA) brings together community members to increase social cohesion, improve economic prosperity, and maximize sustainable use of the physical environment.

Values

Inclusiveness, Respect, Sustainability, Integrity, Accountability

Strategic Issues

- Unemployment in the community has increased, and many community members have been negatively impacted by the economic recession.
- Community diversity has increased with an influx of new immigrants into the community.
- Traffic volumes are higher and there is increased use of public transportation as housing density in the community rises.
- Human resource capacity and funding for Glengarry Park Community Association has decreased with a decline in membership and volunteerism over the last three years.

Strategic Priorities

- Catalyze community economic development initiatives.
- Welcome and engage new community members from all backgrounds.
- Develop and implement a transportation strategy promoting safety and convenient access to transportation.
- Build human resource capacity to execute on strategic priorities.

Key Performance Indicators

- # of residents engaged in community economic development activities or employed by local business.
- # of thriving local businesses.
- % of residents that feel safe and welcome.
- # of residents that actively participate in community recreational or social activities.
- % of residents that are satisfied with traffic flows, parking and access to public transportation.
- # of volunteer hours and total revenue.

Glengarry Park

Action Plan Summary 2018 – 2020

Strategic Priority #1: Increase community economic development initiatives.

- Promote local businesses through an online local business directory, annual trade show, and a customer discount program for community association members.
- Promote local employment by posting local job openings on the website.
- Increase the number of community gardens from 2 to 5. Provide opportunities for community members to distribute the local produce grown through a local farmer's market in the summer months.

Strategic Priority #3: Develop and implement a transportation strategy promoting safety and convenient access to transportation.

- Form a Transportation Sub-Committee to engage residents and the municipal government in developing a strategy.
- Hold public consultation sessions in partnership with the City of Calgary to gain community input on parking, traffic flow, and public transportation service for the community.
- Draft, review, and submit the strategy to the City of Calgary for approval.

Strategic Priority #2: Welcome and engage new community members from all backgrounds.

- Implement a process to welcome new community members, including a “buddy” system.
- Support the participation of new community members in local recreational and social activities through partnerships with existing organizations and provision of bursaries.
- Develop programming to expand interaction and support of new immigrants such as ESL language clubs and community potlucks.

Strategic Priority #4: Build human resource capacity to execute on strategic priorities.

- Increase the number of volunteers engaged in delivering on strategic priorities by 10% per year. Promote volunteerism with GPCA to new community members. Support volunteers with volunteer job descriptions, training through Propellus, and volunteer appreciation events.
- Increase the number of grant proposals submitted by 5. Train select volunteers on effective grant writing.
- Increase the number of GPCA members by 10% per year. Promote membership in GPCA through partnerships with local businesses, local recreation organizations, and at all GPCA events.