



***The next 90 minutes:***

- 
- The Volunteer Landscape (Canada and Calgary)
  - 10 Secrets to Volunteer Engagement
  - Other things I know which may or may not be useful?
  - Volunteer Connector 101
  - Your new volunteer opportunity
  - Conversations



## ***Hello! It's Me...***



- Jump Rope Coach
- Farm Raised in Southern Ontario
- Ball thrower for Scout
- Caffeine consumer
- Stress Baker
- 10 years in the public and non-profit sector building relationships

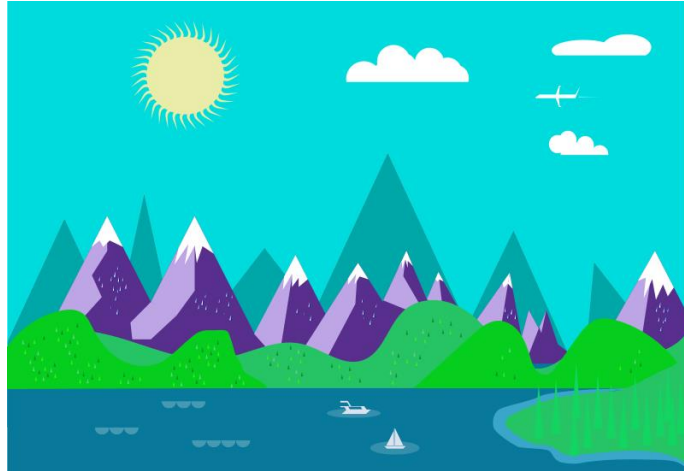


3

**RISE to challenges**  
***Introductions***  
**and JUMP at opportunities**

**Propellus**

## ***The Volunteer Landscape***



5

Province with highest rate of volunteerism?

Stats Can 2013

Most identified perk of volunteering?

How many full-time jobs in the Canadian economy does volunteerism equate?

How many hours every year does the average volunteer give?

Rate of volunteerism among student?



6

## ***Other things...***

---

8/10 Canadians

Skill Based

Individual Social Responsibility

Family



7

## ***Other Motivation to Engage Humans***

- 
- Lacking social connections is a comparable risk factor for early death as smoking 15 cigarettes a day, and is worse for us than well-known risk factors such as obesity and physical inactivity.
  - Loneliness increases the likelihood of mortality by 26%.



8

## ***Calgary!***

- \$4500 is the annual monetary value of a volunteer (2018) plus/minus?



9

## ***Shhhhhh!***



10

***Secret #1***

— People care  
about what  
you do.



11

***Secret #2***

— Volunteers are  
human beings.



12

***Secret #3***

- Humans like some structure and organization.



13

***Secret #4***

- People like to be heard and care about the organization.



14

***Secret #5***

— Humans like to know what they are doing.



15

***Secret #6***

— Volunteers like to be safe and keep people safe.



16



***Secret #7***

— People don't  
mind doing things  
to get a volunteer  
position.



17

***Secret #8***

— Volunteers like to  
know things...like  
who to call when  
are sick.



18

***Secret #9***

— Humans like to know someone knows they exist.



19

***Secret #10***


— People like to feel appreciated.



20

***Break***

---



21

***Recognition: Valuing Volunteer Involvement***

How do volunteers want to be recognized?

---



22

## ***Trouble with recruitment?***

- Chunk the position up
- Make it fun!
- Remove barriers
- Flexibility

23

## ***Screening***

- Assessment
- Position – Assignment
- Recruitment
- Application
- Interview
- References
- Police Checks
- Orientation and Training
- Support and Supervision
- Follow-up and Feedback

24

# ***Transitioning Volunteers***



25

## **Volunteer Connector**

Browse opportunities
Browse organizations
Volunteer login



Sign up to hear about new opportunities from your favourite volunteer organizations.

Use the VolunteerConnector to **volunteer with friends**

Use the filters to find a volunteer opportunity just right for you.

Showing results from:

CALGARY
▼

Filter by:

Showing: 1-20 of ALL opportunities in Calgary

## Volunteer Connector

- Canada's #1 volunteer recruitment tool
  - the most used by volunteers across Alberta
  - Supported by the Government of Alberta and Volunteer Alberta's volunteer strategy
  - Over 1000 Alberta non-profits currently registered to use it
- 
- Volunteers spend 5 minutes and 33 seconds on the site.
  - 3 layers of search algorithm means the volunteer is getting the most relevant results.

27

## Volunteer Connector

The screenshot shows the 'Create New Opportunity' form in the Volunteer Connector interface. At the top, there is a navigation bar with tabs for 'Active Opportunities', 'Inactive Opportunities', 'Draft Opportunities', 'Create New', and 'Your Volunteering Profile'. The 'Create New' tab is selected. Below the navigation bar, the form title 'Create New Opportunity' is displayed. The form is divided into two main sections: 'What' and 'When'. The 'What' section includes fields for 'Title' (with a character limit of 0/255), 'Description' (with a character limit of 0/5000), and 'Activities' (a dropdown menu). The 'When' section includes a 'Frequency' dropdown menu. The form is styled with a light blue header and a light gray background.

28

## ***Your New Volunteer Opportunity***

**Filter by:**

Search by Keyword

How can you help?

What do you care about?

Why do you want to volunteer?

How much time can you give?

Who are you?

Date filters...

- Title
- Description
- Activities
- Frequency
- Start/End, Hours
- Where
- Suitability
- Required Skills
- Certification and Education
- Training
- Application
- Why Volunteer?
- Other Benefits



29

## ***Your New Volunteer Opportunity***



30

***Anything else?***

---



31

***See you again!***



**info@propellus.org**

<b>Vision</b>	<b>Mission</b>	<b>Values</b>
Thriving Engaged Communities	Propellus is the hub of Volunteering and the Resource Centre for the Non-Profit Sector	Empowerment, Courage, Exploration, Adaptability, Resilience

32