



Board Leadership Calgary 2024 Schedule

TIMING	ROOM 1	ROOM 2	ROOM 3	ROOM 4	ROOM 5	ROOM 6	ROOM 7	ROOM 8	ROOM 9
REGISTRATION & COFFEE 8:15am - 8:45am									
OPENING REMARKS 8:45am – 9:00am									
BLOCK 1 9:00am - 10:30am	Human-Centered Design for Impact (Erika Mahoney & Pamela Downey)	Leadership for a Changing World (Meghan Donohoe & Alicia Wright)	Why Best Practices of Recruitment, Engagement and Retention Strategies are Essential for Your Volunteer Program. (Paula Bildfell)	Demystifying Financial Statements (Leslie Evans)	Strategic Planning Part 1: Getting Started with Strategic Planning (Daniela Galindo)	Board Basics 101: Things your Board Needs to Know! (Paul Meunier)	The Power of Persuasion: Storytelling for Impact (Luiza Campos)	Connecting with your Community in Meaningful Ways, Walking the Digital Walk (Kimberley Jordan & Ali Macquarrie)	
BREAK 10:30am - 10:45am									
BLOCK 2 10:45am - 12:15pm	Navigating the Cybersecurity Landscape (Charles Buchanan)	2024 - A New Era of Volunteerism (Sheena Swierenga)	EDI: Best Practices Towards an Inclusive Workforce (Nishan Yihalem & Steve Wright)	I'm the New Treasurer, Now What? (Leslie Evans)	Strategic Planning Part 2: Getting Started with Strategic Planning (Jerry Firth)	Honest Conversations: The How of the Challenging Topics You've Always Wanted to Talk About (Lee-Ann Baines and Denielle Fraser)	Creating An Effective Brand, Marketing & Communications Strategy (on a budget!) (Sam Brown)		Impact Investing Unveiled: Exploring Social Finance through Real-World Case Studies (Raissa Espiritu)
LUNCH 12:15pm - 1:15pm									
BLOCK 3 1:15pm - 2:45pm	Introduction to AI for Non-Profits (Audrey Whitlock)	The Desire to Belong & The Power of Compassion: Prioritizing Mental Health in the Workplace (Hanaa El Moghrabi)		The Board and Staff Relationship: How to Work Better Together (Shari Hanson)	Liability & Legal Fundamentals (Yvonne Chenier)	Connections: The Collaborative Calculator (Sierra Swallow)	Our Non-Profit's Impact: Defining Value and Measuring Success (Karen Blewett)	Engage and Elevate: Non-profit Marketing Strategies and AI Insights (Linda Luu)	The Funders Lens (The Calgary Foundation, Rozsa Foundation, FCSS)
BREAK 2:45pm - 3:00pm									
BLOCK 4 3:00pm - 4:30pm	Social Entrepreneurship 101 (Matt Knox)	Welcoming & Inclusion: Breaking Down Barriers (Paul Meunier)	Preparing Boards for Conflict: A Workshop Exploring Conflict and Communication Skills to Build Strong and Resilient Boards (Julie Hrdlicka)	Leadership Legacy: Maximizing Board Impact Through Succession Planning (Rebecca Finley-Schidlowsky)	Govern Yourself Accordingly: Bylaws, Policies, and Procedures (Yvonne Chenier)	Why is No One Talking About IDEA – Inclusion, Diversity, Equity & Accessibility" (Lee-Ann Baines and Denielle Fraser)	Marketing Mashup (Colette Acheson)		